

# LOOKING TO THE FUTURE

Green Up Day exists thanks to volunteers! Since Green Up is now a private effort, it can only exist through donations and through people volunteering to help out the cause. You can help without donating too! Tell your friends and family about Green Up Day, and go to the How to Participate page of the Green Up Vermont website to find your town coordinator!

## THANKS TO OUR CORPORATE SPONSORS



## DONATE

We are a non-profit 501(c)3 organization and depend on individual and business donations to support Green Up Day. Your VT State Income Tax Return now lets you support Green Up Day! You can choose Green Up Vermont as a charitable contribution on Line 29. A donation of a portion of your tax refund is tax deductible on next year's return. Help ensure Green Up Day continues well into the future!

## CONTACT US

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## FOLLOW US ON



## Green Up Day: A History



# The Start of Green Up

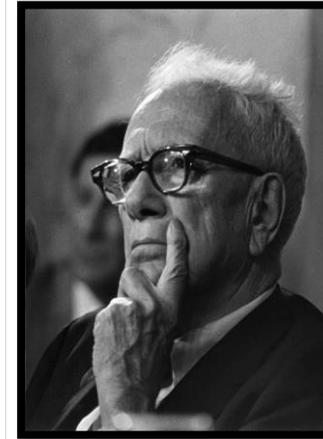
The idea came from a reporter for the Burlington Free Press in March of 1969:

- Who noticed that Vermont's roadsides were heavily littered with trash
- Contacted Governor Davis who set up a Steering Committee to solve this problem.

The first Green Up Day would occur about a year later, on April 18<sup>th</sup>, 1970. This would begin a trend in environmental awareness, with the first every Earth Day occurring just four days later on April 22<sup>nd</sup>.

# Green Up Day: 1970 ~ TODAY

The results were far beyond our expectations. Four thousand truck loads were reported hauled by the Highway Department comprising over 20,000 cubic yards of trash removed from the Interstate and other state roads, and another 20,000 cubic yards, or more, were removed from town roads. Ninety-five percent (95%) of the 2,400 miles comprising the Interstate and other state roads were cleared and an estimated 75% of the 8,300 miles of town roads.



"...They collected virtually every glass bottle, every metal can, every scrap of paper which had been cast onto the roadsides by careless and unthinking people. The result was that by Saturday evening Vermont was undoubtedly the cleanest State in the Nation..."  
-U.S. Senator George Aiken  
In Congressional Record speaking regarding Green Up

On April 18<sup>th</sup>, 1970 the Vermont Interstate highway was closed from 9:00am to 12:00 noon. Vermont State Troopers stood at every exit.



**GREEN UP DAY** launched Vermont's environmental ethic and has been a strong and continuing influence in generating support for the environmental movement in Vermont.

